



Save the date! February 20-22, 2008  
Hilton San Diego Resort  
San Diego, California

Why Attend the Clean Heavy Duty Vehicle Conference:  
A Value Proposition for Attendees, Sponsors, and Exhibitors

Value Proposition Summary: Clean Heavy Duty Vehicle Conference is dedicated to challenging the status quo by advocating cutting-edge solutions for increasing vehicle efficiency, reducing emissions, and using cleaner fuels in heavy duty vehicles and buses in order to ensure US energy security and reduce global warming.

The Conference does this in the following ways:

CHDV discusses what's real, but pushes for better... and cleaner: most conferences tell you what's happening today. While this is important, the CHDV has built its reputation on letting you in on, not only what is real today in HDV technologies and clean fuels, but what is happening – what is possible and needed next – for tomorrow. The conference is grounded in reality, but always on the cutting edge of technology and emerging policy requirements.

It is one of the few conferences at which the major HDV engine manufacturers come together to discuss the options they are considering to meet new regulations. Where key regulators give attendees insight into what is coming next.

CHDV is a call for action: it challenges complacency and makes the case for leadership and action by highlighting real world results, ongoing breakthroughs in public and private thinking, technology development, and uses of new clean alternative fuels.

In a rapidly changing environmental, regulatory, and economic climate – can you afford not to know what is coming on the horizon which may affect the way you do business? Shouldn't you be as aware as you can be? CHDV

offers this in its speakers, topics, technology and vehicle displays, attendee networking opportunities

CHDV is focused on trends: those that are occurring now but also those emerging that will have impact for the HDV industry and HDV users: trends in up and coming clean, efficient HDV technologies and new cleaner fuels; solutions to HDV problems that are working and new innovative solutions that have potential to succeed even in the long run; trends in government policy and regulations; trends in what the major HDV and engine manufacturers are considering next.

Companies, users, and planners need to know what's the next challenge and opportunity in transportation. CHDV provides that view preparing attendees to "ride the wave" of perpetual change.

CHDV is poly-fuel, poly-technical: while most conferences focus on one fuel and/or one technology, CHDV takes a poly-fuel, poly-technology approach. CHDV recognizes no one solution is a silver bullet for multiple transportation problems or individual users. Many technologies and clean fuels have a future and at CHDV, attendees learn about the array of options rather than being "shoehorned" into "the" solution.

CHDV gives a global perspective: globalization affects what technologies that are developed and introduced; what clean fuels find success here and in other countries and the lessons learned; regulations that require harmonization to have the greatest positive impact - essentially there are no borders. CHDV sessions/topics provide an internal scope beyond the US and views what is happening in Canada, Europe and Asia that we can learn from and apply here; what we have to offer other countries

Who already comes to CHDV: CHDV brings together a unique cross-section of attendees – government, military, policy makers, OEM truck and bus manufacturers, OEM engine manufacturers, suppliers, fleets, fuel providers, technology developers. No other conference offers the same high-value contacts with industry leaders and key policy makers. The emphasis is on the power of connection, partnership and networking to speed change.

Please join us - as an attendee, sponsor, exhibitor - at the upcoming Clean Heavy Duty Vehicle Conference – February 20-22, 2009 at the Hilton San Diego Resort, San Diego, California.