

# Taiwan FULLY CHARGED!

An introduction to the smart green products and technologies developed in Taiwan



## TAIFE 2010

Taiwan Automotive International Forum & Exhibition

June 25, 2010

Hyatt Hotel  
Long Beach, California

### Agenda

- 8:00 a.m. – 9:15 a.m. Breakfast Networking & Opening
- 9:20 a.m. – 9:50 a.m.  
**The Overview of EV and Battery Technology Research & Development in Taiwan**  
*Speakers – Alex Peng, Deputy General Director, MCL, ITRI*
- 9:50 a.m. – 10:10 a.m.  
**The New EV Marketing Opportunities in US**  
*Speaker – Fred Silver, Vice President, CALSTART*
- 10:10 a.m. – 10:30 a.m. Break
- 10:30 a.m. – 11:30 a.m.  
Panel Discussion:  
**Win-win Collaboration between US and Taiwan Automotive Industries to Excel in Global Markets, Part 1: Taiwan Viewpoint and Approach**  
*Moderator – James Wang, Deputy General Director, MSL, ITRI*  
*Panelists from Industrial Development Bureau, Ministry of Economic Affairs; Teco Electric & Machinery; E-One Moli Energy; Chroma Ate; Amita Technologies*
- 11:30 a.m. – 12:30 p.m.  
Panel Discussion:  
**Win-win Collaboration between US and Taiwan Automotive Industries to Excel in Global Markets, Part 2: US Companies' Viewpoints and Approach**  
*Moderator – Fred Silver, Vice President, CALSTART*  
*Confirmed Panelists from US Hybrid; Transpower, and ISE. Additional panelists invited.*
- 12:30 p.m. – 12:40 p.m. Closing Remarks  
*Dr. Jung-Chiou Hwang, Vice Minister of Economic Affairs, Taiwan*
- 12:40 p.m. – 1:30 p.m. Lunch
- 1:30 p.m. – 4:00 p.m. One-to-One Meeting

### Registration Form

Name			
Title		Company	
Email address		Telephone	

Lunch:  Yes  No

One-to-One Meeting*	(1)	(2)
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\* If interested, please select one or more companies from the list (next page) and we will try to pre-arrange the meetings and inform you the schedule

Registration (by email or fax) and Contact:

Ms. ShuHua Tseng Email: Shuhua.tseng@itri.com Tel: (408) 428-9988 x 11; Fax: (408) 428-9388;

## TAIFE 2010 Participating Taiwan Companies

	Company	Company Product Scope
1	China Motor Corporation ( <a href="http://www.cmc-motor.com">www.cmc-motor.com</a> )	GreenTrans Electric Scooter(EMA98)
2	Amita Technologies Inc., Ltd. ( <a href="http://www.amitatech.com">www.amitatech.com</a> )	Amita 20Ah Polymer Power Cell with STOBA & Nodule Cells
3	EVT Technology Co., Ltd. ( <a href="http://www.evt.com.tw">www.evt.com.tw</a> )	EVT 6000 Electric Scooter; Power Electronics Module
4	Chroma Ate Inc. ( <a href="http://www.chroma.com.tw">www.chroma.com.tw</a> )	Chroma 8000 EV Power Module Automatic Test System
5	E-One Moli Energy Corp. ( <a href="http://www.molicell.com">www.molicell.com</a> )	LEV Module for E-Bike; EV Battery Module W/BMS
6	Simplo Technology Co. Ltd. ( <a href="http://www.simplo.com.tw">www.simplo.com.tw</a> )	The lithium Battery Packs for HEV、BEV & E-Scooter
7	Ken Sean Factory Co., Ltd. ( <a href="http://www.kensean.com.tw">www.kensean.com.tw</a> )	Intelligent Rear-View Mirror
8	Whetron Electronics Co., Ltd. ( <a href="http://www.whetron.com.tw">www.whetron.com.tw</a> )	Integrated Driving Assistance System
9	Phoenix Silicon International Corporation ( <a href="http://www.psi.com.tw">www.psi.com.tw</a> )	Car Starting LiFePO4 Batteries Pack Electric Vehicle LiFePO4 Batteries Pack Energy Storage Batteries Pack LiFePO4 Battery Cell & Turn Table
10	Mintron Enterprise Co., Ltd. ( <a href="http://www.mintron.com">www.mintron.com</a> )	Super Wide Dynamic Range Camera with HSSDV system
11	Well Shin Technology Co., Ltd. ( <a href="http://www.wellshin.com.tw">www.wellshin.com.tw</a> )	The AC Charger and Couple for Evs
12	Fukuta Elec. & Mach. Co., Ltd. ( <a href="http://www.fukuta-motor.com.tw">www.fukuta-motor.com.tw</a> )	Electric Vehicle Motor
13	China Steel Corporation ( <a href="http://www.csc.com.tw">www.csc.com.tw</a> )	Advanced High-Quality Steel Products
14	Myson Century, Inc. ( <a href="http://www.myson.com.tw">www.myson.com.tw</a> )	Digital Distance Measurement for Motor Vehicle CAN Controller and Stepping Motor Driver; CAN Gateway ECU.
15	Taiwan Calsonic ( <a href="http://www.twncal.com.tw">www.twncal.com.tw</a> )	Night Vision System
16	Htc Corporation ( <a href="http://www.htc.com">www.htc.com</a> )	Car PC
17	Hsin Chong Machinery Works Co., Ltd. ( <a href="http://www.hsinchonggroup.com">www.hsinchonggroup.com</a> )	Advanced Solar Powered Sun Roof
18	Ta Yih Industrial Co., Ltd. ( <a href="http://www.tayih-ind.com.tw">www.tayih-ind.com.tw</a> )	Advanced Environmental Protection Light Source-LED Head Lamp
19	Altek Corporation ( <a href="http://www.altek.com.tw">www.altek.com.tw</a> )	Eagle View System; Side View Camera
20	Micro-Star International Co., Ltd. ( <a href="http://www.msi.com">www.msi.com</a> )	X340 (Notebook with wide screen, LED power-saving backlight)
21	TECO Electric & Machinery Co., Ltd ( <a href="http://www.teco.com.tw">www.teco.com.tw</a> )	35KW Electric Vehicle Traction Motor
22	Industrial Technology Research Institute ( <a href="http://www.itri.org.tw">www.itri.org.tw</a> )	Large Size Paper-thin Flexible Loudspeaker; Pancake Motor High Safety Lithium Ion Battery - STOBA Inside Multi-wheel Drive LEV; 35kW Brushless Hub Motor All around image surveillance and detection
23	Automotive Research & Testing Center ( <a href="http://www.artc.org.tw">www.artc.org.tw</a> )	Automated Parking Guidance System Image type Adaptive Front-lighting System
24	Chung-Shan Institute Of Science & Technology ( <a href="http://www.csistdup.org.tw">www.csistdup.org.tw</a> )	ACC Anti-Collision Radar for Road Vehicle

Note: Product posters will be displayed