

Calif Hybrid & Zero Emission Truck Voucher Incentive Project Making the Business Case TODAY



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California Hybrid and Zero-Emission Truck & Bus Voucher Incentive Project

- » Simplified incentive program that **helps ALL fleets** buy hybrid and battery-electric trucks and buses.
- » Addresses biggest barrier: high incremental cost of vehicles in early market years.
- » Program funded by the California Air Resources Board under its Air Quality Improvement Program (AQIP)*
- » Everything is done easily and online:
www.californiahvip.org



HVIP is funded by the California Air Resources Board and administered by CALSTART together with TIAX.



How is it set up?

- » Vouchers are targeted to offset **about 1/2 the incremental cost** of hybrid and electric trucks and buses.
- » **Up to \$95,000 available in funding PER TRUCK – BUSES EVEN MORE**
- » Over **\$18 million available now**
- » Up to 200 vehicles available per organization per year.



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HVIP is Simple!

- » **No burden on fleets:**
 - » The dealer does almost everything
 - » **No grants or proposal writing**
 - » No lengthy application forms
 - » No long waits to be reimbursed
 - » First come, first served.
- » **New, easy process just for public fleets!**
- » **Everything is done easily and online.**
- » **Helps fleets buy cleaner trucks and buses faster.**



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Requesting a Voucher

- » Registered HVIP dealers request the vouchers on behalf of the purchaser
- » Purchaser must operate vehicle in California for at least three years
- » Voucher must be requested before vehicle is titled and registered
- » First come, first served. Live \$ tracker on website
- » **\$1.85 million for low-NOx NG engines available now (\$15K for repower, incremental cost for new)**
- » **\$4.6 million available in November for hybrid & electric**
- » **Additional \$12 million anticipated in February**



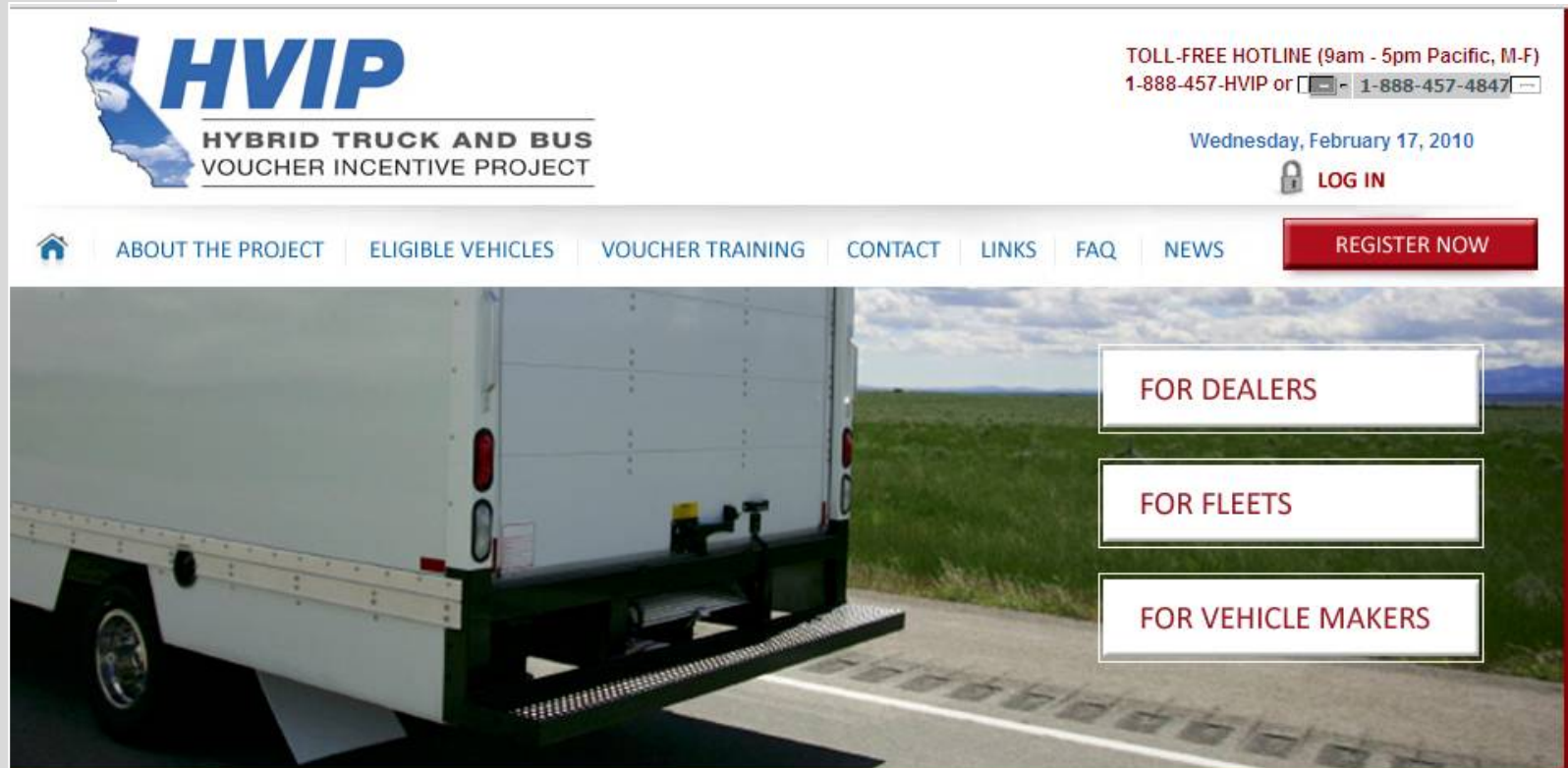
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HVIP on the Web

www.californiahvip.org

For help with HVIP, call the **toll-free HVIP number: 888-457-HVIP**



The screenshot shows the HVIP website homepage. At the top left is the HVIP logo, which includes a map of California and the text "HVIP HYBRID TRUCK AND BUS VOUCHER INCENTIVE PROJECT". To the right of the logo, it says "TOLL-FREE HOTLINE (9am - 5pm Pacific, M-F) 1-888-457-HVIP or 1-888-457-4847". Below this is the date "Wednesday, February 17, 2010" and a "LOG IN" button with a lock icon. A navigation bar contains links for "ABOUT THE PROJECT", "ELIGIBLE VEHICLES", "VOUCHER TRAINING", "CONTACT", "LINKS", "FAQ", and "NEWS", along with a red "REGISTER NOW" button. The main content area features a large image of a white hybrid truck. Overlaid on the right side of the truck image are three white buttons with red text: "FOR DEALERS", "FOR FLEETS", and "FOR VEHICLE MAKERS".



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