



Your Connection

to Information, Resources and Networks

Bringing together diverse stakeholders to accelerate the market for clean transportation technologies and fuels and secure our energy future



More than twenty years ago, CALSTART was formed as a non-profit organization to build a fuel and technology neutral national **alternative fuel** and **advanced vehicle technology** marketplace.

To achieve that goal, CALSTART works in **collaboration** with leading national manufacturers, suppliers, fleets, government agencies and research institutions to grow a clean transportation technologies industry which will **clean the air, create jobs, decrease** our **dependence on oil** and **reduce** greenhouse gas **emissions**.



About Membership

CALSTART's 150 member companies represent all regions of the country. Members rely on CALSTART to:

- Facilitate industry **networking**;
- Provide up-to-date information on **policy and funding**;
- Keep them apprised of industry **trends**; and
- Identify opportunities to **work together** to find solutions to move the advanced vehicle technology **market forward**.



Together, we are building **state-by-state momentum**, demonstrating a compelling business case and devoting time and resources to solid policy in support of **clean transportation**. In partnership with member companies, we are **changing transportation for good**.

Member Benefits

Numerous benefits are available to all CALSTART members:

- Access to **funding** and program partnership opportunities with CALSTART
- Access to CALSTART industry and policy **networks**
- Access to CALSTART's timely and accurate **legislative and regulatory updates**, alerts and issue briefs
- **Annual information exchange** meeting between member company staff and key CALSTART experts
- Access to **CALSTART "FYI" Bulletins** on policy and funding
- Access to CALSTART's **member database** with complete contact information for each member company
- Access to CALSTART **strategic brokering of partnerships**
- Opportunity to participate in CALSTART program committees and **working groups**
- Complimentary access to CALSTART's **Webinar Series** which features topics ranging from technology reviews to how to form competitive funding partnership teams
- **CALSTART NewsNotes e-mails** that deliver quick hits on breaking member news, industry-related legislation, market trends, analyses, and other news of interest
- **Discounts** on selected CALSTART conferences and workshops
- Link to your company's **press releases** from CALSTART's website
- Access to CALSTART **publications and educational materials**

These additional benefits are provided to all Full and Basic Plus Members:

- Inclusion in high level trends and policy bi-annual meetings known as **the Leadership Circle**
- Eight hours of **consulting time** to be used at a member's discretion for management briefings, policy or grant funding consulting, outreach assistance, technology evaluation or other subjects
- Priority inclusion as a **speaker** at CALSTART hosted meetings
- **Introductions** to industry leaders with whom you personally want to connect
- Priority as a **webinar or brown bag lunch presenter**

Join CALSTART Today!



Membership is open to all companies seeking information and collaboration between clean transportation leaders in industry, academia, business, finance, government and non-profit organizations.

2
member
levels
to
choose
from

Basic

\$1750 – Entry level membership for emerging companies that are less than two years old, sole proprietors of consultancies or non-profits

Basic Plus

\$3750 – Offers Basic Members increased CALSTART and stakeholder leadership access, as well as hands-on, participatory industry engagement

Full

\$3750 – Entry level membership for all companies not meeting the basic Member criteria

Full Plus

\$7500 – Offers Full Members increased CALSTART and stakeholder leadership access, as well as hands-on, participatory industry engagement



3 Ways to Join CALSTART

- 1. Online.** The simplest way is to sign up online. Go to www.calstart.org
- 2. Fax or Mail.** Download the member form from the Member Services area of our website. Fill it out and fax or mail it in.

Fax: 626-744-5610

Mail: CALSTART
Attention: Member Services
48 South Chester Avenue
Pasadena, CA 91106

- 3. Phone.** Call Membership Director Kimberly Taylor at **626-622-6229**.



CALSTART is headquartered in California and works nationally to accelerate the growth of the clean transportation technology industry. CALSTART is a not-for-profit organization.

Visit us at www.calstart.org, or follow us at twitter.com/calstart

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