



Berkeley-Stanford CleanTech Conference Presents

Car 2.0 – The Race for Electric Transportation Leadership

San Francisco, CA, April 5th 2010 - Berkeley-Stanford CleanTech Conference (BSCC) announces the fifth in a continuing series of focused conferences highlighting clean technology solutions to address multifaceted global energy challenges. This conference will provide information on the past, current and future state of the electric transportation industry from the technology, policy and global business perspectives. For participants, this is an excellent opportunity to network and discover opportunities in this rapidly emerging field. The conference will be held at PG&E Headquarters in downtown San Francisco on May 5th, 2010. Last year the sold-out conference drew over 300 attendees comprised of 30% students and 70% professionals including financiers, start-up entrepreneurs, policymakers, law firms, non-profits.

Confirmed Panelists include:

- Keynote Speaker - Dian M. Grueneich: Commissioner at the California Public Utilities Commission (CPUC)
- Jit Bhattacharya: CEO of Mission Motors
- John Boesel: President and CEO of CALSTART
- Rod Diridon: Executive Director of Mineta Transportation Institute (MTI)
- Mark Duvall: Director of Electric Transportation at (EPRI) Electric Power Research Institute
- Marc Gottschalk: Partner at Wilson Sonsini Goodrich & Rosati
- Mike Granoff: Head of Oil Independence Policies, Better Place
- Bob Hayden: Clean transportation advisor to the SF Government
- Roland Hwang: Transportation Program Manager at the Natural Resource Defense Council
- Lee Schipper: Professor at Stanford University
- Eric Wesoff: Journalist at GreenTech Media
- Saul Zambrano: Director Integrated Demand Side Management Product Portfolio at PG&E

Date: May 5th, 2010

Time: 11am - 6pm

Location: PG&E General Office Conference Center, 245 Market Street, Rm 105
San Francisco, CA 94105

For more information please visit our website at www.bsccleantech.org

About BSCC: The Berkeley-Stanford CleanTech Conference Series is a student-led organization founded in 2007 to bring together students from engineering, business and policy programs at UC Berkeley and Stanford University as well as key members of the academia, policy and business community in the Bay Area and beyond. Each conference discusses focused cleantech topics from the technology, business and policy standpoints, to find long-lasting solutions to climate change and other current energy challenges.

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